

# Automatchic Vision

## The next step in digital color retrieval.

**AkzoNobel** 

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Wi-Fi  
enabled



# Driving the digital advantage

Colorvation is AkzoNobel's unique approach to vehicle refinishes based on the most advanced digital color technology available. Moving across to a digital platform brings measurable improvements to your refinishing processes – **greater accuracy, greater efficiency and ultimately, greater profitability.**

Colorvation's digital color matching tool, the Automatchic Vision, puts the power of digital innovation into your hands. Traditional color matching techniques take time and experience to achieve the right result. The compact, hand-held Automatchic Vision spectrophotometer uses the latest digital technology for precise, reliable color measurements. It is easy to use and requires minimal training. To streamline processes, the latest version of Automatchic™ is wifi enabled.

The Automatchic Vision will not only help increase your business profitability through process optimization, accuracy and speed, it also boosts sustainability by using less

paint, reducing waste and saving valuable time. Customers can find the right color up to three times faster when color matching digitally with the Automatchic Vision compared to traditional methods. In some cases, users report an average reduction in paint use of up to 20% after adopting Colorvation's digital color tooling. When combined with AkzoNobel's color retrieval software, you have access to more than two million colors and variants. AkzoNobel's Colorvation sets the new industry standard in digital color matching.

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## Getting color right, first time, every time.

At AkzoNobel, we are proud of this leap forward for the industry. With direct input from our professional customers, we have been able to make Automatchic Vision the cutting edge in color matching technology; accurate, easy and fast to use. Automatchic Vision: the leading choice to drive the digital advantage for your business.



To find out more,  
visit [www.Colorvation.com](http://www.Colorvation.com)



# Accurate, Easy and Fast process



## Key features and benefits

- Simplifies the color matching process
- Selects and optimizes the best matching color
- Can bring time savings and increase productivity
- One conclusive color measurement after just two quick readings
- Color touch screen display for easy use
- It is simple and intuitive
- Lightweight (420g) with an easy-to-use ergonomic design
- Rubber feet help prevent slippage during readings
- Small opening allows for easy measuring of curved surfaces
- Wi-Fi feature lets you use it anywhere



# The future of digital color matching

To find out how Colorvation can improve your business, contact one of our digital color experts today, and visit [www.Colorvation.com](http://www.Colorvation.com)



[www.akzonobel.com](http://www.akzonobel.com)

AkzoNobel creates everyday essentials to make people's lives more liveable and inspiring. As a leading global paints and coatings company and a major producer of specialty chemicals, we supply essential ingredients, essential protection and essential color to industries and consumers worldwide. Backed by a pioneering heritage, our innovative products and sustainable technologies are designed to meet the growing demands of our fast-changing planet, while making life easier. Headquartered in Amsterdam, the Netherlands, we have approximately 45,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as a leader in sustainability, we are dedicated to energizing cities and communities while creating a protected, colorful world where life is improved by what we do.

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For more information visit [www.Colorvation.com](http://www.Colorvation.com) or scan the QR code.



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